

gerryPURCELL2010



Georgia's Next Insurance Commissioner

LEADING GEORGIA'S INSURANCE DEPARTMENT

*"The Commissioner's paramount duties include ensuring the solvency of over 1600 licensed insurers, ensuring optimal statewide fire and safety programs, protecting consumers, and ensuring compliance of Title 33 of the Georgia Code. As a health care expert, I will also be very active and influential in the national and state health care reform debate, advocating **free market solutions** to avoid the **nationalization** of one of our most important resources - our health care system."*

Key Health Care Positions

Transparency

"Transparency is paramount to solving our health care cost challenges. I was an early advocate and leader in helping consumers and employers understand their true costs by shining a light on waste and excessive middle layers that only increase costs. I will make transparency a major theme of my health and insurance reform efforts."

Patient Access

"We have been slowly destroying the highest quality health care delivery system in the world, creating all kinds of barriers between the patient and their doctor and pharmacist. We are reaching a critical stage with very few doctors specializing in primary and geriatric care. Access to care will only become more scarce if the Obama plan is put into place."

Privacy

"Our privacy rights are under threat from many forces. The last thing we want are the "health police" snooping in our records to see if we have the mandated health care coverage. This is exactly what they are beginning to do in Massachusetts, levying fines on citizens for not buying the state coverage. Not on my watch! Furthermore, sensitive patient data is being sold to the highest bidder, and this must stop! Patient data is sacred and must be afforded the highest protections."

"Few people have the ability to take complex insurance and health care challenges and make them understandable, and then articulate free market solutions in a convincing way, better than Gerry Purcell. He will make a superb Insurance Commissioner for Georgia."

*Bill Bennett of Marietta, GA
CEO, WorksiteRX and Radio
Program Host*

Personal

Married to Julianne Sant Purcell
(A very wise decision on my part); Two
fine young adult boys

Native of beautiful Toccoa, Georgia

We have an amazing family - both our
parents are heavily involved in ministry
(They taught us about serving others)

My Dad (my hero) - Southern Baptist
Pastor for over 55 years

Over nine years of personal volunteer
ministry and pastoral work
(It is in my DNA)

Cancer survivor
(It is why health care is my calling)

Live in Alpharetta, GA
(Great place to live)

Two horses, a Jack Russell Terrier,
Amazon Parrot, cool barn cat named
"Tux", 15 Goldfish & Koi
(You should see my monthly feed bill!)



More About Gerry...

Solid Leadership Credentials

- ✓ Nationally known health care and pharmacy benefits reformer; strong support from the provider community throughout Georgia
- ✓ Frequently called upon to brief elected state officials and legislators on the issue of health care transparency
- ✓ Helped launch 3rd largest Medicare Part D program in the U.S. with 1.7 million members
- ✓ Decorated Army Officer - Military Intelligence (6 years)
- ✓ Significant private sector Fortune 10 managerial and profit & loss experience (turned 6 unprofitable business units to profitability in 12 months)
- ✓ Successful health care consulting practice
- ✓ Cadet Commander of Troops of largest ROTC detachment in U.S.
- ✓ George Marshall Leadership Award
- ✓ George W. Truett Leadership Award
- ✓ Georgia State president of the 12,000 member Vocational Industrial Clubs of America (VICA), now SkillsUSA.
- ✓ National President of the 300,000 member VICA at age 18

*If you agree that it is time for some
fresh and articulate new voices and
leaders in the Republican Party,
then join us at:*

www.gerrypurcell.com

Other Important Positions

Pro-Constitution

“What an irony that we even have to proactively assert our continued belief in the wisdom of our founding documents. I make no apologies for being a strict Constitutionalist and will be at the front of the battle to take back America from those forces that have led us so far astray. First, we have to effectively articulate the long term wisdom of our beliefs.”

Pro-Life

“I have been passionately pro-life since conception. It has become an issue that all too often politicians bring out during the primary to win votes and then tuck it away. For me, it is the civil rights issue of our day and requires the constant courage of our convictions. How can we ever expect to have civility and mutual respect in America again without a culture of life?”

Pro-Free Market & Individual Responsibility

“Many Democrats are trying to defy the entirety of world economic history, by attempting to grow the economy through bigger government, excessive taxation and classism. They have distorted the meaning of words like “fairness” and “investment.” Yet, growth follows individual empowerment and free market incentives. That is the natural law of the universe.”